

PRICING SHEET

(effective June 2023)



PURL
ADOPTION ADVISORY

Traditional Advisement Packages

Traditional Advisement packages include the Adoptive Parent Guidebook; referral to Adoption Professionals for matching/placement; monthly group educational coaching calls; resources for funding your adoption; feature on Purl Website and social media (where allowed by law); Case by case analysis/review during the Contract Term; and you may receive adoption opportunities from Purl that meet your preferences until the earlier of a) one adoption, or b) you let your active home study expire.

Purls of Wisdom Package

This package is appropriate for home study-ready families; includes a six (6) month Contract Term; and five (5) one-hour coaching calls.

\$3,950

Double Knit Deluxe Package

This package is appropriate for families who have not yet completed their home study or home study-ready families in need of additional time to prepare for their adoption; includes a (9) month Contract Term; five (5) one-hour coaching calls.

\$4,450

Profile Plus Package

Add on package to any Advisement Package. This includes the creative design, picture selection, and written narrative (using outline text provided by Client) of Client's 16-page family profile using one of our existing profile templates. Clients will receive an electronic .pdf and a high-resolution printable .pdf copy of the profile.

\$500

Other Packages

eStitch Package

This package is appropriate for families who have not yet completed their home study or home study-ready families; Contract term is twelve (12) months to complete a video-based Purl course with five (5) taped coaching calls, one (1) one-hour live coaching call on Adoption Professionals selection, and (3) months of case-by-case analysis; will also receive monthly group educational coaching calls, feature on Purl Website and social media (where allowed by law), and you may receive adoption opportunities from Purl that meet your preferences until the earlier of a) one adoption, or b) you let your active home study expire.

\$2,250

Returning Purl Families

\$2,500

Identified Adoption Package

\$1,350

Stitched Together Education Package

Includes coaching and support for either a domestic adoption or embryo donation/adoption; Three (3) one-hour coaching sessions with your advisor on topics customizable for your journey; Parent or Embryo Adoption Guidebook; monthly group educational coaching calls; and resources for funding your adoption; may also receive limited adoption opportunities from Adoption Professionals that do not fit our existing Traditional Advisement Package families.

\$2,250

Seed Stitch Starter Package

This package is for families who have not begun a home study. This package includes recommendations on home study agencies, one (1), one-hour coaching call on the Home Study and Adoption Profile Design Process. This package also includes the creative design, picture selection, and written narrative (using outline text provided by Client) of Client's family profile using one of our existing profile templates.

\$1,000

Design Services Available

Family Profile Design

This includes the creative design, picture selection, and written narrative of Client's family profile using one of our profile templates. Clients will receive an electronic .pdf and a high resolution printable .pdf copy of the profile and suggestions on affordable, quality printers.

16 or 20 page profile design

\$850

12 page profile design

\$750

8 page profile design

\$650

4 page profile design

\$450