

PRICING SHEET

(effective January 2024)



PURL

ADOPTION ADVISORY

Traditional Advisement Packages

Traditional Advisement packages include the Adoptive Parent Guidebook; referral to Adoption Professionals for matching/placement; monthly group educational coaching calls; resources for funding your adoption; feature on Purl Website and social media (where allowed by law); Case by case analysis/review during the Contract Term; and you may receive adoption opportunities from Purl that meet your preferences until the earlier of a) one adoption, or b) you let your active home study expire.

Purls of Wisdom Package

This package is appropriate for home study-ready families; includes a six (6) month Contract Term; and five (5) one-hour coaching calls.

\$3,950

Double Knit Deluxe Package

This package is appropriate for families who have not yet completed their home study or home study-ready families in need of additional time to prepare for their adoption; includes a (9) month Contract Term; five (5) one-hour coaching calls.

\$4,450

Profile Plus Package

Add on package to any Advisement Package. This includes the creative design, picture selection, and written narrative (using outline text provided by Client) of Client's 16-page family profile using one of our existing profile templates. Clients will receive an electronic .pdf and a high-resolution printable .pdf copy of the profile.

\$500

eStitch Package

Families who select this course will receive video-based Purl course with five (5) recorded coaching calls, one (1) customized Adoption Professionals' list, (1) one-hour live coaching call on Adoption Professionals selection, and (3) months of case-by-case analysis. Families will also receive the Adoptive Parent Guidebook, access to live and recorded monthly group educational coaching calls, feature on Purl Website and social media (where allowed by law), and may receive adoption opportunities from professionals Purl works with until the earlier of a) one adoption, or b) home study expiration. Contract term will be 6 or 9 months depending on whether you have an active homestudy.

\$2,000/\$2,250

Stitched Together Education Package

Includes coaching and support for either a domestic adoption or embryo donation/adoption; Three (3) one-hour coaching sessions with your advisor on topics customizable for your journey; Parent or Embryo Adoption Guidebook; monthly group educational coaching calls; and resources for funding your adoption; may also receive limited adoption opportunities from Adoption Professionals that do not fit our existing Traditional Advisement Package families.

\$2,250

Coaching/Consultation

1-1.5 hour coaching/consultation call with Adoption Advisors, including Purl Founder (and licensed attorney), Katie Zimmerman, on the adoption process generally. Also includes a discussion on the development of a strategy for a multi-attorney/agency approach to the domestic adoption journey. Includes links to recorded educational videos on topics relevant to the specific family's adoption journey (e.g., adoption profile, adoption funding, adoption preferences) and a recommendation on adoption professionals to consider for the adoption journey. Families who do this consultation may also receive adoption opportunities from Adoption Professionals Purl works with that do not fit our existing Traditional Advisement or eStitch Package families.

\$500

Returning Purl Families

\$2,500

Identified Adoption Package

\$1,350

Design Services Available

Family Profile Design

This includes the creative design, picture selection, and written narrative of Client's family profile using one of our profile templates. Clients will receive an electronic .pdf and a high resolution printable .pdf copy of the profile and suggestions on affordable, quality printers.

16 or 20 page profile design

\$850

12 page profile design

\$750

8 page profile design

\$650

4 page profile design

\$450