

PRICING SHEET

(effective March 2024)

Packages Available

Purls of Wisdom Package

This package is appropriate for home study-ready families. It includes a six (6) month Contract Term and five (5) one-hour coaching calls. It also includes the Adoptive Parent Guidebook; referral to Adoption Professionals for matching/placement; monthly group educational coaching calls; resources for funding your adoption; feature on Purl Website and social media (where allowed by law); Case by case analysis/review during the Contract Term; and you may receive adoption opportunities from Purl that meet your preferences until the earlier of a) one adoption, or b) you let your active home study expire.

\$3,950

Stitched Together Education Package

Includes coaching and support for either a domestic adoption or embryo donation/adoption; Three (3) one hour coaching sessions with your advisor on topics customizable for your journey; Adoptive Parent or Embryo Adoption Guidebook; monthly group educational coaching calls; and resources for funding your adoption; may also receive limited adoption opportunities from Adoption Professionals that do not fit our Purls of Wisdom and eStitch Package families.

\$2,250

eStitch Package

This is a video-based Purl course with recorded coaching calls, one (1) one-hour live coaching call on Adoption Professionals selection with recommended Adoption Professionals' list, and (3) months of case-by-case analysis. Families will also receive monthly group educational coaching calls, feature on Purl Website and social media (where allowed by law), and may receive adoption opportunities from professionals Purl works with until the earlier of a) one adoption, or b) you let your active home study expire. This package includes a 6-month contract term allowing Clients to have access to the eStitch course and 3 months of case-by-case analysis during this term.

\$2,250

Profile Plus Package

Add on package to any of the other three Purl packages. This includes the creative design, picture selection, and written narrative (using outline text provided by Client) of Client's 16-page family profile using one of our existing profile templates. Clients will receive an electronic .pdf and a high-resolution printable .pdf copy of the profile.

\$500



PURL
ADOPTION ADVISORY

Design Services Available

Family Profile Design

This includes the creative design, picture selection, and written narrative of Client's family profile using one of our profile templates. Clients will receive an electronic .pdf and a high resolution printable .pdf copy of the profile and suggestions on affordable, quality printers.

16 or 20 page profile design \$850

12 page profile design \$750

8 page profile design \$650

4 page profile design \$450

Coaching/Consultation

1-1.5 hour coaching/consultation call with Adoption Advisors, including Purl Founder (and licensed attorney), Katie Zimmerman, on the adoption process generally. Also includes a discussion on the development of a strategy for a multi-attorney/agency approach to the domestic adoption journey. Includes links to recorded educational videos on topics relevant to the specific family's adoption journey (e.g., adoption profile, adoption funding, adoption preferences) and a recommendation on adoption professionals to consider for the adoption journey. Families who do this consultation may also receive adoption opportunities from Adoption Professionals Purl works with that do not fit our existing Purls of Wisdom or eStitch Package families.

\$750